

ORDER**KSNV**

Orders
Order / Rev: 105442
Alt Order #:
Product Desc: State Senate 4Q12 - Additional
Estimate:
Flight Dates: 10/01/12 - 11/06/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	22	\$6,400.00	\$5,440.00
10/29/12	11/06/12	7	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$6,400.00	\$5,440.00	0.00
November 2012	7	\$2,600.00	\$2,210.00	0.00
Totals	29	\$9,000.00	\$7,650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	7	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3				\$400.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$400.00		0.00			
N 2	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
N 3	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW----		3				\$400.00		0.00			
N 4	KSNV	10/08/12	11/05/12	Dr. Phil	CM	3-4p	-----	:30	0	\$200.003		0.00	NM	15	\$3,000.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
Totals														29	\$9,000.00